

Launch in US Alliance and the Massachusetts Life Sciences Center Co-author New White Paper on the Advantages of Establishing US Headquarters in MA for Life Sciences Companies

Boston, Mass. - September 19, 2011 - [Launch in Us Alliance](#), whose members and partners help technology companies establish US operations, and the [Massachusetts Life Sciences Center](#), an agency of the Commonwealth of Massachusetts tasked with investing in life sciences research and economic development, today issued a joint white paper, "[Massachusetts: A Healthy Choice for Innovative Life Sciences Companies](#)."

The new [white paper](#) outlines the advantages of establishing US headquarters in Massachusetts. It is intended for international life sciences companies interested in expanding their organizations into the US market.

Massachusetts is home to world-renowned research universities and hospitals, a talented workforce, industry leaders in pharmaceuticals, biotech, medical diagnostics and medical devices, an active venture capital community and a growing level of investment in life sciences by the state.

"The Life Sciences Initiative has proven successful in attracting both national and international life sciences companies to consider locating and creating jobs in Massachusetts," said [Governor Deval Patrick](#). "We enthusiastically welcome their expansion, which translates into new jobs and further strengthens our innovation economy."

The white paper details several unique MA initiatives and tax incentives including:

- The Massachusetts Life Sciences Initiative investment package;
- The Life Sciences Center's Cooperative Research Matching Grant program; and
- The Life Sciences Center's Accelerator Loan program.

The white paper also highlights several successful examples of international life sciences companies already in MA.

For more information about the tremendous opportunities for international life sciences companies, contact [Launch in US Alliance](#) or the [Massachusetts Life Sciences Center](#).

About Launch in US Alliance

The U.S. market offers tremendous opportunities for technology companies – but it is a complex place to do business. Launch in US Alliance was formed to help funded technology companies successfully expand into the U.S. by providing a ready-made support network that can help them through the process quickly, thus accelerating their time-to-market and improving their chance for success. Alliance members and partners have vast experience helping technology companies establish U.S. operations, and offer all the core services required in one place – including market assessments, sales & marketing, tax & financial, legal, real estate and human resources. The Alliance's offices are located at 2000 Commonwealth Avenue, Suite 300, Newton, MA 02466. The phone number is +1 617-244-2300. Learn more at www.launchinus.com.